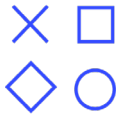


PROPHET

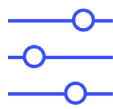
Prophet is a consultancy that helps our clients unlock uncommon growth in the face of disruption.

From purpose to product, brand to experience, customers to operations, we bring the insight, rigor and expertise needed to help our clients realize transformative opportunities.

WHY WE ARE DIFFERENT



We operate differently than other consultancies, blending creativity, data and technology with an optimistic yet pragmatic approach to help our clients not just transform, but thrive.



Our unique team of thinkers, makers and doers work in a collaborative, multidisciplinary way to bridge the gap between strategy and execution.



We leverage our global footprint, and operate with a single P&L, enabling us to bring the right people with the right experience together to solve our clients' current business challenges.



Our deep understanding of and research into the forces of digital disruption, coupled with the new thinking required to unlock growth provides transformative, long-lasting results.

OUR CLIENTS

We measure our success by the impact our clients have in the world.



AWARDS & RECOGNITION

U.S.

2018: 3 IDA Design Awards (1 gold, 2 bronze); 2018, 2017 & 2016: Forbes Best Management Consulting Firms; 2016: Consulting Magazine Excellence in Social & Community Investment Awards; 2010: Consulting Magazine's Women Leaders in Consulting Award recipient: Chiaki Nishino.

Asia

2018: Marketing Magazine's Agency of the Year Award: Brand Consultancy of the Year (silver); Design Agency of the Year (bronze) and Best Agency Culture (bronze); 2017: Brand Consultancy of the Year (bronze) and Design Agency of the Year (gold); 2018 Transform APAC Awards (4 gold, 2 silver, 1 bronze); 2017 Transform APAC Awards (2 gold, 1 silver, 2 bronze, 2 highly commended).

E.U.

2018: Financial Times' UK Leading Management Consultants List; 2017 Financial Times' UK Leading Management Consultants List; 2018: The Creative Review Annual Best Brand Identity Award; 2018: 8 Transform Europe Awards: (4 gold, 2 silver, 2 bronze).

PROPHET FOR NONPROFIT

Prophet believed in the power of helping others. Our Prophet for Nonprofit day helps over 30 nonprofit organizations each year. On this day, we stop all work across the globe, and turn our focus solely to helping nonprofit organizations in our local communities solve the big brand and business issues they are facing.

DAVID AAKER

Our vice chairman, David Aaker, is the winner of numerous career awards for his contributions to marketing including the Paul D. Converse Award, the Vijay Mahajan Award, and the Buck Weaver Award. He was also inducted into the Marketing Hall of Fame in 2015.

LET'S TALK

U.S.

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